

Issue 5

The new year of creative communication

January 10, 2020

Hello. This is Kohno Shigeru from Nagasaki University.

The theme for 2020 is “For Planetary Health, Nagasaki University,” as I announced earlier.

I’m happy to report that I received many responses.

“I had the same thought!”

“I’m thinking what I can do!”

“As a university person I’m more aware of planetary health now.”

I’m grateful to receive these positive comments.

Please continue to work and play an active role in your own fields “for Planetary Health.”

While we all work in different areas, it’s necessary to find creative ways to communicate to regular people and the young who can be our new members of the community.

However, many from Nagasaki University are humble and avoid publicity. Because Nagasaki is in the far west of Japan, we must send the information of our contribution toward the east of Japan.

Regardless of the direction, west, north, south, please disseminate what you do to the world.

Just as Mr. Takata Akira, a former Japanet Takata owner says in the book, “Let’s Start with Communicating,” this is the most important thing.

If you cannot communicate what you do, then it is the same as doing nothing.

I think that along with the theme “For Planetary Health, Nagasaki University,” I would also like to emphasize the message “2020 is the year that each Nagasaki University person strengthens creative communication.” I am sure my motivation to lead creative communication has reached those who have read my messages so far.

Please do not hesitate to send out information on the projects and policies of your department. Do not miss a chance to present your work in publications and at academic conferences. This

is the age of social media.

I also have started posting my messages on Twitter. Please follow me and I'll also try to follow you too.

I am looking forward to seeing how each of you disseminate the information on your work. The expanded influence will be the source of Nagasaki University' power.

Thank you for reading my email.